

March 2007

# FOOTNOTES

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AUTOMOTIVE NETWORK  
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The official publication of the Modern Automotive MS WALK  
**ms walk**

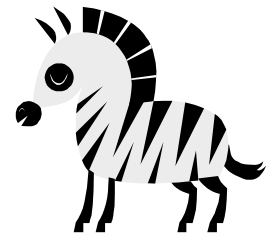
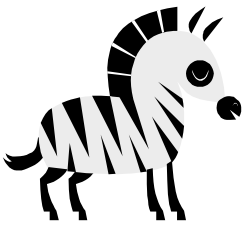
## GET READY TO WALK ON THE WILD SIDE!

Asheboro MS WALK @ the NC ZOO

Saturday March 31, 2007

Registration: 9:00 am

Walk Starts 10:00 am



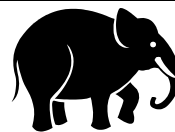
### Zoo Tickets + Admission

- Friends and family are welcome to come with you to the MS WALK.
- Keep in mind that although there is no required registration fee, we ask that each person contribute at least a \$25 donation to help us cover the cost.
- The zoo entry costs the MS Society \$8.50 for adults and \$4.50 for children ages 2-12. If you want to bring non-fundraising guests you can purchase zoo tickets at a discounted rate from the MS Society.
- Grab your friends and family and meet us at the Africa Entrance!

### Kick-Off Times

- 9:00 am Registration Begins
- 10:00 am Walk Begins/Send off
- 12:00 pm Walkers Begin Returning
- 12:00 pm Lunch Served

Special thanks to Subway & Pepsi for catering lunch!



### Don't Forget!

- ✓ Wear appropriate clothing. Dress in layers because Spring weather can be unpredictable.
- ✓ Bring sunscreen or a hat.
- ✓ Definitely wear comfortable shoes, like your favorite sneakers.
- ✓ Bring your yellow contribution envelope with your collected donations to walker check-in. You will receive your door prize ticket and other prizes based on the money you turn in.
- ✓ **We walk rain OR shine.** However, if the weather is SEVERE (thunder, lightening, hail storms, etc.) please call the chapter office at (336) 299-4136 for more information.



Don't forget to stop by the Team Photo area at the Walk and have your team's picture taken!



# Your 10 Must Do's at the Zoo!



1. Visit the Wall of Hope and write a message.
2. Turn in \$100 in contributions and get an MS Walk t-shirt.
3. Bring a camera and take a picture with our MS Walk tiger and polar bear.
4. Walking on a team? Make sure to stop and pose for your team photo.
5. Meet us back at the Africa Entrance at 12 noon for lunch by Subway.
6. Take our MS fact quiz after the Walk and be entered to win a great door prize.
7. Join us before the Walk at 9:30 for warm-up aerobics.
8. Get in the spirit of the zoo and have your face painted!
9. Relax after the walk under the Massage Tent...*free of charge.*
10. Check out all the amazing animals in the zoo!



## TeamMS

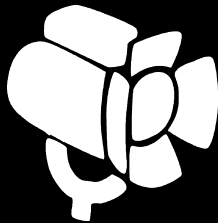
*Getting down to business*

Keep an eye out for  
Asheboro's largest Walk  
Teams of 2007!

- GTCC Nursing Students (32)
- Lebanon Faith Walkers (28)
- Alpha Chi Omega (26)
- Dixie Sales Company (26)
- Pleasant Garden UMC (26)
- Boy Scout Troop 655 (25)

## SPOTLIGHT WALKERS

Want to know who is in the lead? Listed below are the top 5 fundraisers for the Asheboro MS Walk as of 3/21/07:



1. Bob Snow, \$5,540
2. Kim Heil, \$2,590
3. Shelia Looper, \$1,500
4. Rhonda Logan, \$795
5. Lara Bove, \$700

**KEEP UP THE GREAT WORK!**

## Last-Minute Fundraising Tip: How to raise \$1,000 in 9 days!

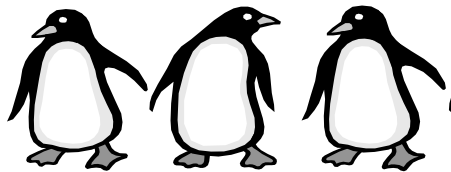
- Day 1: Start by sponsoring yourself for \$50
- Day 2: Ask four family members to sponsor for \$25
- Day 3: Ask ten friends to contribute \$20
- Day 4: Ask ten co-workers to contribute \$10
- Day 5: Ask ten neighbors to contribute \$10
- Day 6: Ask your boss for a company contribution of \$50
- Day 7: Ask five people from your place of worship for \$20
- Day 8: Ask five local merchants to sponsor you for \$40
- Day 9: Ask four old friends to contribute \$25





# Asheboro GEMS:

Lara Bove  
 Connie Concutelli  
 Nicholas Concutelli  
 Laurine Concutelli  
 Lisa Concutelli  
 Tony Concutelli  
 Erin Fabrizio  
 Michael Heil  
 Kim Heil  
 Kimberly Lawrence  
 Rhonda Logan  
 Sheila Looper  
 Laverne Miner  
 Simone Nannery  
 Karla Rierson  
 Katie Tarney



We ♥ our GEMS!  
 (Gifted Entrepreneurs Making Strides)

Our GEMS are special to us, and so this year we have added a GEMS VIP TENT just for them! GEMS can go to the tent to register & check-in. If you weren't able to make it to the 2007 GEMS party, you can also pick up your prizes at the GEMS tent before the walk.

## Prizes!

Thank you for your dedication and support. Eligible walkers can pick up prizes their on the day of the Walk.  
*\*GEMS can pick up their prizes at the GEMS tent\**

RAISE	RECEIVE (or, decline the prize[s] and help
\$10,000	MS Walk Sport Duffle Bag <i>and</i> choice of \$750 gift card <i>or</i> Tour of Champions trip*
\$7,500	MS Walk Sport Duffle Bag <i>and</i> choice of \$5000 gift card <i>or</i> Tour of Champions trip*
\$5,000	\$350 gift card and MS Walk Sport Duffle Bag*
\$3,000	\$150 gift card and MS Walk Sport Duffle Bag*
\$2,000	\$75 gift card* and Mission Possible Certificate
\$1,000	\$50 gift card*
\$750	\$40 gift card*
\$500	\$30 gift card*
\$400	\$20 gift card* (also, see GEMS information below)
\$250	MS Walk long-sleeve shirt, t-shirt, and Drawstring Cinch pack
\$100	MS Walk t-shirt and Drawstring Cinch pack
\$75	MS Walk Drawstring Cinch pack
\$25	Door prize ticket (Asheboro and Triad MS Walks only)

**You must raise at least \$100 to receive a t-shirt!**

\*Plus MS Walk long-sleeved t-shirt , walker t-shirt and cinch pack.

\*The gift certificates are not cumulative.

\*Contributions must be turned in by May 19, 2007 in order to be eligible for prizes.





National MS Society  
2211 W. Meadowview Rd  
Suite 30  
Greensboro, NC 27407

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## Modern Automotive MS Walk

Asheboro  
North Carolina Zoo  
AFRICA Entrance

Saturday  
March 31, 2007

Registration— 9:00 am  
Walk Begins— 10:00 am

*Some days we walk because we can, some days we walk because others can't.*  
**THIS IS WHY WE WALK.**

## Directions to the Zoo

### From Greensboro & Winston-Salem:

- Take I-40 East
- Take HWY 220 South
- Take Exit 49
- Follow signs to the Zoo and AFRICA ENTRANCE
- Walker check-in is at the Africa Entrance
- Reserved spaces for GEMS and Top Fundraisers will be closest to the entrance

### From Burlington area:

- Take I-85 South
- Take HWY 220 South
- Take Exit 49
- Follow signs to the Zoo and AFRICA ENTRANCE
- Walker check-in is at the Africa Entrance
- Reserved spaces for GEMS and Top Fundraisers will be closest to the entrance

Thank you  
to our generous sponsors!

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**WXII 12**

Amateur Radio Emergency Service  
Frances Gill Photography  
Kernersville Parks & Recreation  
North Carolina Zoological Park  
The Penn House (Reidsville, NC)  
Wat-R-Boy  
Pepsi  
Lexington Barbecue, Inc.  
Papa Johns  
Mary Alice Collins, Eden Artist  
Piedmont Graphics  
BB&T—High Point  
Subway